





# **Developed by LTmass Company**

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## Introduction













Altariq App is similar to Uber Logistics. It represents the digital transformation of logistics services, offering parcel and freight transportation at competitive prices with greater speed and high reliability for individuals, e-commerce stores, and companies.

The service operates through certified drivers—either individuals or fleets of logistics companies—within cities and between cities, including traveling drivers. All drivers are approved by the National Information Center and cover all vehicle categories, from regular cars to small trucks and heavy vehicles.

Additionally, parcels and shipments can be insured through Tawuniya Insurance Company with an electronic contract between the sender and the receiver, all managed conveniently through the app.









## **Ambition**

to be first app in world in logistics



## Vision

Logistics company connect the world without a fleet



## Mission

To provide shipping parcels as **reliable as clockwork**, everywhere for everyone







# **Competitive advantages**



Insurance
Offering the option of insurance
coverage through Tawuniya Insurance
Company.



Customer Service 24/7 customer support.



Pick-up, Transport & Delivery
Round-the-clock pick-up,
transportation, and direct delivery
service—available all year, including
holidays and festive seasons.



Innovation
Innovative solutions and
methods that simplify
transportation processes.



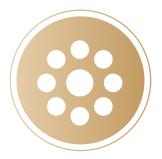
Payment on Delivery
Providing a smart and innovative
way to pay upon receipt.



Payment Methods
Offering all types of electronic payment options.



Packaging
Providing instant packaging
options completed within
five seconds.



Community Service
A freelance opportunity that provides participants with an above-average income source.

# **Application Guaraneed**



#### **Ease**

Individuals, online stores, and companies can register in the app through verified digital linkage with the National Information Center and the Ministry of Commerce, enabling quick account activation within the app.



## **Flexibility**

Merchants can register in the app and start using it immediately without the need for contractual procedures.



## **Delivery**

Fast delivery with coverage across most cities in the Kingdom, with the ability to add a new city within 48 hours.







## Innovation in the Application

The LTmass team conducted an in-depth market study to identify and enhance opportunities, leading to the development of a system that contributes to achieving the ambitions of companies, merchants, and individuals by enabling safe, fast, and instant shipping and delivery operations, outperforming traditional logistics companies.



We recognized the need of job seekers and those looking for additional income without commitments or contracts.



We recognized the need of companies and merchants to ensure parcels and goods arrive quickly, safely, and flexibly in a suitable environment.



We recognized the need of the sending customer and saved them the trouble of going to branches, packaging, and searching for companies that provide 24-hour service during holidays and festive seasons, and at a lower cost.





### **Innovation**



Shipments are packed in bags made with a security seal strip that closes tightly and cannot be tampered with.



A special and different QR code is linked with the trip number, and it cannot be tampered with or changed.



A code scanner has been developed that allows scanning a code through a camera inside the application only, and it is linked by scanning a QR code.



Innovation of a smart and electronic shipping label with a unique serial code.



Seeking the help of experts to provide the best design for the application, contributing to achieving customers' ambitions for safe, fast, and instant delivery.



Linking the content, the electronic signature, the image of the shipment, and the electronic label in the process of receipt and delivery, so it cannot be tampered with — thus achieving a fully secure system.



Protection linked to the electronic shipping label, printed in a secure and sealed way.









# Altariq App has obtained two patents from the Saudi Authority for Intellectual Property:







### **Packaging Advantages**

- Secure and tight sealing that prevents air entry.
- Packaging sensitivity reveals any attempt to open the shipment.
- Each package features a one-time-use adhesive security strip.
- Every bag carries a smart electronic shipping label.
- Each bag has its own unique QR code.
- All sender, driver, and recipient data are linked to a specific QR code that cannot be replaced or tampered with.
- To ensure shipment safety, packaging and QR code cannot be changed after the driver receives the shipment.

- For the safety and privacy of user data, shipment information can only be read by the driver responsible for the delivery, and all data disappear immediately after completion.
- Shipment packaging takes no more than 5 seconds.
- The bag does not take up much space in the driver's vehicle.
- The shipment is inspected by the driver before packaging, photographed, and verified that the description matches the actual content.
- Any damage or illegal content intentionally concealed from the driver is considered the sender's responsibility.
- The shipment is sealed and its condition preserved upon receipt.
- The shipment becomes the driver's responsibility in case of tampering or an attempt to open it during transportation.







## Three Versions of the Application Have Been Developed





#### **Captain Version**

Enables easy access to stores and selection of shipments.





#### **Merchant and Customer Version**

Allows managing shipment inventory and determining shipping costs easily.





#### **Companies Version**

Provides companies with distinguished services, including delegate management and transportation and shipping services.



# عالطریق شرکــات Altariq Companies





## **Companies Application**



Companies are always looking for the best price with the fastest carrier without contracts, while carriers avoid invoicing, taxes, and binding agreements with companies. They deal with companies in cash without invoices, which leads companies to secure their rights through promissory notes and by verifying copies of residents' IDs without checking the carrier's eligibility or official documents for practicing the activity. This application was created to solve all these problems and difficulties.



#### **The Problem**

Some companies seek to obtain the lowest prices and the fastest service without contractual commitment, avoiding invoicing and taxation, and relying on unrecorded cash transactions, which exposes them to legal and operational risks.



#### The Technical Solution

Creating a digital system that connects carriers and service requesters, allowing registration and verification of carriers' data, vehicles, and eligibility.

It enables the signing of clear electronic contracts that protect both parties' rights and eliminates the need for promissory notes or cash dealings.

The Altariq application can be used directly, or a custom version can be developed under the company's identity, name, and specific requirements.









## **Digital System Features**

- A digital system that connects carriers with service requesters (customizable upon client request).
- Clear electronic contracts that protect the rights of both parties.
- Accurate determination of pickup and delivery locations and shipment specifications through the system.
- Ability to track the transportation process via maps and securely communicate with the carrier within the system.
- Use of electronic verification codes at pickup and delivery, with photo documentation.
- Option for carriers to accept additional requests during trips to achieve higher efficiency.
- Shipment and cargo insurance available through Tawuniya Insurance Company, covering up to 200,000 SAR per carrier.
- Support for contracts (daily, weekly, monthly, or yearly) with electronic payment methods and tax invoices.
- Prevention of dealings with unregistered carriers or non-compliant vehicles, ensuring full adherence to transport and labor regulations.









## **Expected Impact**

- Organizing and scheduling transport operations to provide a clear indicator of demand volume,
   contributing to the development of the transport sector in the Kingdom.
- The application has been integrated with the Transport General Authority through the Taroud platform.
- Reducing accidents by relying on licensed carriers and authorized vehicles.
- Enhancing the efficiency of existing company fleets and increasing cooperation during peak times.
- Combating tax evasion and random contracts.
- The system can be further developed to include management of delivery representatives within cities and parcel services.







## **Main Work Steps**

01

Hold a meeting to present the project and implementation mechanism. 02

Complete the agreement and begin technical integration between the company and the application.

03

Define an official communication channel (email and phone number of the warehouse manager).

04

Train employees on how to use the system.

05

Enter delivery requests and set areas and prices.

06

Register delivery representatives and approve them after verifying their data.

07

Monitor operations through the system (pickup, delivery, live tracking). 08

Transfer delivery representatives' dues electronically after completing deliveries.







## **Delegate Management**



#### The Problem

**Some companies rely on couriers with fixed commissions to perform delivery tasks in neighborhoods,** but this is often done in unofficial ways and without legal status, exposing companies to major risks that include financial fines or closure of the establishment when dealing with illegal workers.



#### **The Solution**

#### **Technical connection and contracting through Altariq application:**

Companies can request couriers in a legal way, define areas, prices, and pickup and delivery times, with guaranteed documentation of operations and electronic contracting. The Altariq application can be used directly or a special application can be requested with the company's identity, name, and specific specifications.







## **Delegate Management**



## **System Advantages for Companies**

- Request any number of couriers easily one day before work.
- Document the relationship with couriers without the need for promissory notes.
- Track couriers directly via maps and communicate with them within the system.
- Full tax invoicing and elimination of cash transactions.
- Ability to customize the application with the company's logo, identity, and a unified uniform for couriers.
- Continuous customer service and technical support.







# **Delegate Management**



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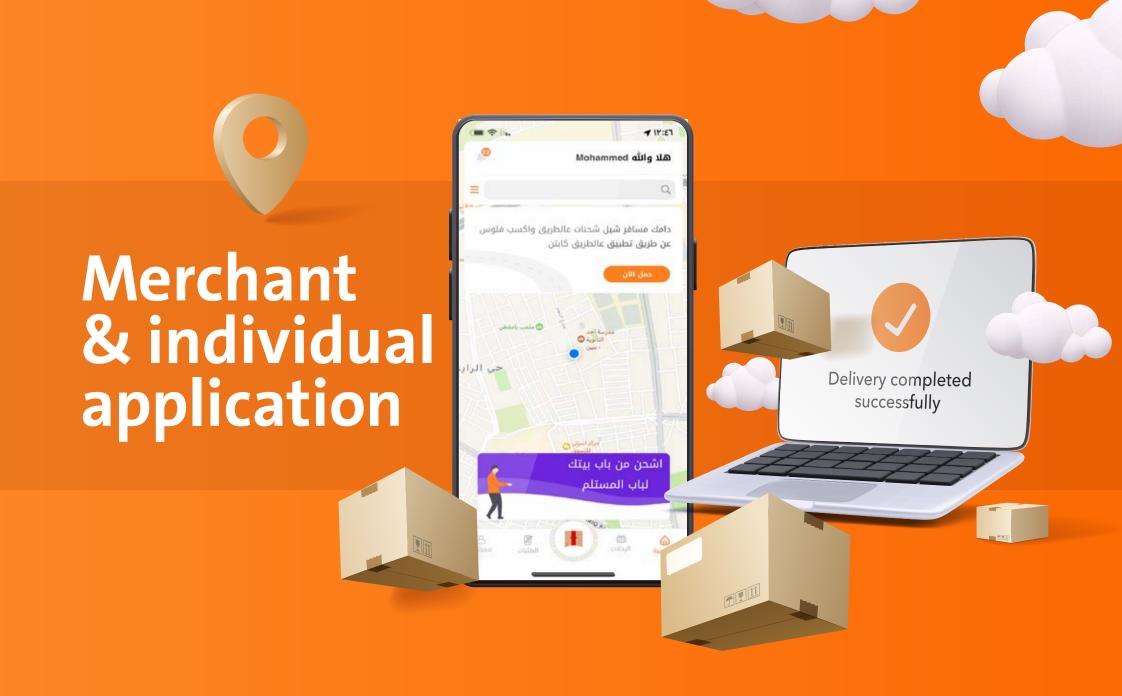
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## **Merchant and Customer Application**

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The application provides a shipment transport service (pickup, packaging, transport, delivery) for stores and individuals — from the sender's location to any recipient's location within the same day inside the city, or within 24 to 72 hours between cities, including weekends. It adheres to logistics standards that meet market needs and exceed global benchmarks for shipment transport services.

# **Application Features**

The specifications and standards of the Altariq application have surpassed those of other local and international applications.



Moderately cool shipping environment inside the vehicle cabin.



The lowest transport cost in the sector, including pickup from the location and delivery to the recipient.



**Shipment transport** within just a few hours.



Service available 24/7, including weekends, holidays, and official vacations.



**Safe packaging** for shipments.



# **Application Features**

The specifications and standards of the Altariq application have surpassed those of other local and international applications.



Availability of all payment methods.



Ability to track shipments on maps in real time.



Option for insurance through Tawuniya Insurance Company to compensate for damages and losses.



Ability to compare prices between captains.









**Captain Application** 

The Altariq Captain app is linked to the Altariq Merchant and Customer application. It enables individuals residing in cities or traveling between them to transport shipments within or outside cities using the available space inside their vehicle cabin — at any time and in accordance with the transport policies and procedures of Eltamas Company.

The company outperforms other logistics applications and providers by offering high-quality services that exceed both local and international standards and specifications.

# **Application Features**



Flexible working hours for captains within 24 hours.



**24-hour customer service** throughout the week and official holidays.



Allowing captains to carry any number of shipments.



**Instant transfer** to captains within 48 hours.



Increasing individuals' income through an organized and flexible process of transporting goods and shipments.



The captain's share is 60% of the shipment's value.

Altariq is the only application that offers the **highest income percentage for captains**, both locally and globally.















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